

# Inglewood Blackhawks 2022 Sponsorship Package

19-Time Conference Champs \* 9-Time League Champs \* 3-Time USFA National Champs

309 East Hillcrest Blvd., Suite 266  
Inglewood, California 90301

www.blackhawkfootball.com  
Football Office: 424.262.4510  
Marketing, Sponsorships and Promotions: 323.681.6065

19-Time Conference Champions 9-Time League Champions 3-Time National Champions

## 2022 Drive for National Championships

The 2022 Spring Season marks the Inglewood Blackhawks' 24th season as a member of the **Gridiron Developmental Football League/United States Football Association**, the national governing board of Professional Minor League Football. The 2022 Blackhawks team is focusing on bringing another National Championship home. The Blackhawks are members of the LaBelle Developmental Football League, operating as a not-for-profit organization under a 501(c)(3) status. This allows for sponsors to assist with the day-to-day operations of the Blackhawk program at a maximum tax-deductible level.

The road to a National Championship is tough and costly. But, with the help of local **business groups, organizations** and **individual supporters like you**, the **Inglewood Blackhawks** can meet our financial obligations while providing a cost-effective avenue for young men and women to reach their dreams. Especially in today's economy, the expenses can exceed what we normally would be able to handle. But with our forces working together for a common goal, we can reach our financial needs and ultimately bring home another **Championship**.

Some of the benefits of being a Blackhawks Sponsor can include:

- ☐ **Season Passes to all 2022 Home Games**
- ☐ **Business Advertising space in Blackhawks Media Guide**
- ☐ **Team Hats, Jackets and Shirts with Team Logo**
- ☐ **Company Banner displayed at all Blackhawks Games**
- ☐ **Footballs and Blackhawk Game Jerseys autographed by team**
- ☐ **Advertising and Commercial display during all Blackhawk LIVE stream games**
- ☐ **Certificate and Plaque of Appreciation acknowledging your donation**
- ☐ **Sponsor Patch worn on Blackhawks Home Jerseys**
- ☐ **Customized Multiple Announcements at all Blackhawks Home Games**
- ☐ **Championship Ring Presentation for being a Sponsor**
- ☐ **LadyHawks Dance Team Appearances**

**\*\*All small business and corporate level sponsorships include advertising for your company to our 15,000+ You Tube subscribers and on our mobile App accessible on Google Play. In addition, we will advertise your company on our main website**

**([www.blackhawkfootball.com](http://www.blackhawkfootball.com)) and our social media pages on Facebook and Instagram, which have reached over 24,000 followers.**

Please review the following pages of information regarding a team sponsorship. We would appreciate any level of contribution that would help us operate this top-class organization en route to another national championship.

**Thank you for your time, interest and consideration.**

A Proud Member of the LaBelle Community Football  
League  
501 (c)(3) compliant as a state and nationally recognized not-for-profit  
organization

## **Blackhawks Q and A**

**Who are the Inglewood Blackhawks?** - **The Inglewood Blackhawks** are a professional developmental football team that gives young men the opportunity to continue and/or further their football careers as they attempt to make it to a higher level of professional football. To date, over 49 players under the direction of the Inglewood Blackhawks have advanced to secure contracts with the NFL, Canadian Football League (CFL), IFL, and the Arena Football League (AFL).

The Blackhawks also have an auxiliary dance/cheer unit called the **"LadyHawks."** In its 10th year of existence, the LadyHawks provide entertainment and support at all home games. Like our football program, the LadyHawks program gives young women a chance to enhance their performance and technical skills while gaining experience on a professional level. To date, under the guidance of our director, eight women have advanced to professional dance units including the Laker Girls, Los Angeles Chargers Dance Team and Chivas USA MLS organization.

The Inglewood Blackhawks are very active in the greater Los Angeles area providing appearances, performances and community services for various charities, youth organizations and private organizations.

**How long have the Inglewood Blackhawks been in existence?** – The Inglewood Blackhawks will be entering their 24<sup>th</sup> season of operations in the upcoming 2022 season. We are members of the LaBelle Developmental Football League (LDL).

**Where do the Blackhawks get their players?** – The Blackhawks recruit players from several walks of life. One of our secrets of success is that we recruit from major universities as well as local junior colleges. Fundamentally, we understand that every player will not get drafted into the NFL from a four-year college. We also realize that some players from the junior college level will not advance to four year institutions. Another avenue is that we also give former NFL, CFL and IFL players the opportunity to utilize this level of football in hopes to regain admission into the above mentioned leagues. The Blackhawks empower our players with the opportunity to continue playing on a high- profile, winning team while acquiring the necessary game film to move on to the next level of paid professional football.

**Who financially funds the Blackhawks Program?** – The Blackhawks are primarily funded by owners, Tony and Tosiha Reid. Mr. and Mrs. Reid are hard working-class citizens who reside in the Greater Los Angeles area. Mr. Reid works in the field of Social Work while Mrs. Reid works in the Aerospace field. With three children, along with maintaining consistent 9-to-5 occupations, it would seem impossible to organize and run such a

successful organization. However, the Reid's are driven by the goal and satisfaction of providing these young people with a positive and worthwhile program to be involved in while simultaneously offering a second and probable last chances to advance to the big leagues.

**What benefit is there for Mr. and Mrs. Reid to fund this program on a not-for-profit level?** –The Reid's do this for the love of the game and to see young people excel to possibly a professional level. It can easily be a financial hardship spending their personal resources, but fortunately the Blackhawks are blessed to have individual, organizational and corporate sponsors like you.

**Is the Blackhawks program currently looking for assistance in the form of Sponsorships?** – ABSOLUTELY! The Blackhawks are currently looking for large and small businesses to help sponsor the team for the upcoming 2022 season and beyond. There are numerous sponsorship opportunities inside this package that will not only assist the Blackhawks program, but elevate the exposure of your business through trade and promotions. **Please forward all sponsorship inquiries to Tony Reid, Owner at ProStarsInc@aol.com**

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## Sponsorship Opportunities

Minor league professional football is on the move, and the Inglewood Blackhawks lead the industry with new and improved services to our sponsors and our fans. The Inglewood Blackhawks program continues to grow at a record pace. The City of Inglewood and the Inglewood/Airport Area Chamber of Commerce have welcomed the Blackhawks with open arms. We welcome the opportunity to showcase your organization or company.

## Taking Advantage

As our **partner**, you have the luxury of choosing from a number of valuable programs that will be designed specifically to enhance your extended marketing efforts. Our partners will enjoy high-action football entertainment opportunities for their clients and employees, while enjoying benefits such as increased store traffic and product usage as a direct result of our relationship.

Sponsorship partners enjoy increased recognition among the thousands of loyal Blackhawk fans, as well as, significant exposure to hundreds of thousands of persons in the Inglewood ADI (Area of Dominant Influence) and its surrounding communities.

**Simply, our fans are very loyal and go out of their way to support businesses that support us.**

Additional image enhancing opportunities include the sponsorship of individual games,

promotional events, regular features, fan educational programs, media guide / Internet exposure and many more local, regional cross-promotional opportunities.

We would very much like to feature your company product(s) and/or services at all of our home games and in our game programs. Our first home game is scheduled in early March 2022.

**\*\*Sponsorship packages can be customized to better suit your specific needs.**

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League  
501(c)(3) compliant as a state and nationally recognized not-for-profit  
organization

## **SPONSOR PACKAGES**

### **\*Individual Packages:**

**[?] Associate Sponsor - \$100.00**: Business or donor name listed in the Media Guide, (1) set of Season Tickets<sup>1</sup>, and a Certificate of Appreciation.

**[?] Players Circle Sponsor - \$300.00**: Business or donor name listed in the Media Guide, Certificate of Appreciation, (1) Team T-shirt, (1) set of season tickets.

**\*\*All small business and corporate level sponsorships include advertising for your company to our 13,000+ You Tube subscribers and on our mobile App accessible on Google Play. In addition, we will advertise your company on our main website ([www.blackhawkfootball.com](http://www.blackhawkfootball.com)) and our social media pages on Facebook and Instagram, which have reached over 33,000 followers.**

### **\*Small Business Packages:**

**[?] Coaches Circle Package - \$500.00**: Logo listed in Media Guide, Customized Business Advertisement announcements all home games, Certificate of Appreciation, (1) Team T-shirts, (1) Team Hat, (2) sets of season tickets.

**[?] Green Sponsor Package - \$1,000.00**: Ad in Media Guide, Customized Business Advertisement announcements at all home games, Certificate of Appreciation, (1) Team T-shirts, (1) Team Hats, (4) sets of season tickets, Invitation Season Banquet.

**[?] Black Sponsor Package - \$2,500.00**: Enhanced Ad in Media Guide, Company banner displayed at all home games, Customized Business Advertisement announcements at all home games, Team Photo, Team Jacket, (2) Team T-shirts, (2) Team Hats. (6) Sets of Season Tickets, autographed team football, invitation for (2) to Season Banquet, Sponsor Plaque of Appreciation.

### **\*Corporate Packages:**

**?** **Silver Corporate Sponsor \$5,000.00: Half page Color Insert Ad in Media Guide**, Customized Business Advertisement announcements at all home games, Team Photo, Team Jacket, (6) Team T-shirts, (4) Team Hats, (10) sets of Season Tickets, Large banner displayed at all home games,(2) Autographed Team Footballs, Invitation for (2) to Season Banquet, Sponsor Plaque of Appreciation.

**?** **Gold Corporate Sponsor - \$10,000.00: Become an Official Sponsor for a home game.**

**Full page Color Insert in Media Guide**, Customized Business Advertisement announcements at all home games, Team Photo, Team Jacket, (8) Team T-shirts, (6) Team Hats, (12) sets of Season Tickets, Large banner displayed at all home games, (3) Autographed Team Footballs, Invitation for (4) to Season Banquet, Sponsor Plaque of Appreciation.

**?** **Platinum Corporate Sponsor \$15,000.00 : Full front/back page color insert in Media Guide**, Customized Business Advertisement announcements at all home games, (4) Team Jackets, (10) Team T-shirts, (8) Team Hats, (20) sets of Season Tickets, (2) Large banners displayed at all home games, (3) Autographed Team Footballs, Invitation for (4) to year end Banquet Celebration, Sponsor Plaque of Appreciation. In addition, if the Blackhawks win the championship, you will receive a commemorative championship ring courtesy of the Inglewood Blackhawks.

**?** **Onyx Corporate Sponsor \$20,000.00: Full front/back page color insert in Media Guide**, Customized Business Advertisement announcements at all home games, (4) Team Jackets, (12) Team T-shirts, (10) Team Hats, (25) sets of Season Tickets, (2) Large banners displayed at all home games, (3) Autographed Team Footballs, Invitation for (4) to year end Banquet Celebration, Sponsor Plaque of Appreciation, and if the Blackhawks win the championship, you will receive a free championship ring courtesy of the Inglewood Blackhawks. In addition, you will receive unlimited promotional plugs on every Blackhawk internet telecast during the entire 2022 season.

**?** **Become an Official Sponsor for a home game.** All options are open for negotiation. Contact a team representative we have several game packages available to better showcase your company for your specific business type.

**Each set of tickets contains two adult tickets.**

**CUSTOMIZED SPONSORSHIPS ARE AVAILABLE**

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**Sponsor Sign – Up Form**

Company/Organization Name (if applicable):

Contact Name:

Date:

Address:

City:

State:

Zip Code:

Primary Contact Telephone Number:

Email:

**Level of Contribution      Amount      Make  
checks payable to: (Check One)      "Inglewood  
Blackhawks"**

Associate      \$100.00

**Credit Card Payment:**

Players Circle      \$300.00

Type (Circle One):      Visa      AMEX

Coaches Circle \$500.00

Master Card      Discover

Green	\$1,000.00	Card #:
Black	\$2,000.00	
Silver Corporate	\$5,000.00	Exp: Month___ / Year_
Gold Corporate	\$10,000.00	Billing Address (if different than above):
Platinum Corporate	\$15,000.00	
Onyx Corporate	\$20,000.00	
Custom Sponsor	\$	

**Total Sponsored: \$**

**Name on Card:**

**X\_\_\_\_\_ Authorized Signature**

**\*\*Note: Please attach Sheet for Advertising Copy or Business Card**

**Mail completed form and attachments to: Inglewood Blackhawks Sponsorships**

**309 E. Hillcrest Blvd., Suite 266, Inglewood, CA  
90301**

**Questions? Call (323) 681-6065 or email [ProStarsInc@aol.com](mailto:ProStarsInc@aol.com)**