



2011 Inglewood Blackhawks
Sponsorship Package
2010 Conference Champions

INGLEWOOD BLACKHAWKS FOOTBALL

2010 Conference Champions



309 East Hillcrest Blvd., Suite 266
Inglewood, California 90301

www.blackhawkfootball.com
Office: 323.297.3248
Direct: 310.209.7787

9-Time Conference Champions

3-Time League Champions

2-Time National Champions

2011 Drive for **Back to Back** Championships

The 2011 Season marks the Inglewood Blackhawks' 11th year as a member of the **American Football Association**, the national governing board of Professional Minor League Football. The 2011 Blackhawk team is focusing on bringing the National Championship home. The Blackhawks are affiliated with the LaBelle Community Association, operating as a not-for-profit organization under a 501(c)(3) status. This allows for sponsors to assist with the day-to-day operations of the Blackhawk program at a 100% tax-deductible level.

The road to the National Championship is tough and costly. But, with the help of local **business groups** and **individual supporters like you**, the **Inglewood Blackhawks** can meet our financial obligations while providing a cost-effective avenue for young men to reach their dreams. Especially in today's economy, the expenses can exceed what we normally would be able to handle. But with our forces working together for a common goal, we can reach our financial needs and ultimately bring home another **Championship**.

Some of the benefits of being a Blackhawk Team Sponsor are:

- **Season Passes to all 2011 Home Games**
- **Business Advertising space in Blackhawk Program**
- **Team Hats, jackets, and Shirts with Team Logo**
- **Company Banner displayed at all Blackhawk Games**
- **Football's & Blackhawk Game Jersey autographed by team**
- **Admission to 2011 Blackhawks Football Banquet**
- **Certificate and Plaque of appreciation acknowledging your donation**
- **Sponsor Patch worn on Blackhawks Home Jerseys**
- **Your Company Name announced at Blackhawk Home Games**
- **Championship Ring Presentation for being a Sponsor**

Please review the following pages of information regarding a team sponsorship. We would appreciate any amount of contribution that would help us run a top-class organization quite possibly all the way to including travel to compete at Nationals. Thank you for your interest and consideration.



A Proud Member of the LaBelle Community Football League
501 (c)(3) compliant as part of the LaBelle Community Association (not-for-profit)



Blackhawks Q and A

Who are the Inglewood Blackhawks? - The Inglewood Blackhawks are a professional minor league football team that gives young men the opportunity to continue and further their football careers as they attempt to make it to a higher level of professional football.

The Blackhawks also have an auxiliary dance/cheer unit called the “**Ladyhawks.**” In its third year of existence, the Ladyhawks provide entertainment and support at all home games. They also are active in the greater Los Angeles area providing performances and community services for various charities, youth organizations and private organizations. Like our football program, the Ladyhawks program gives these young women a chance to enhance their performance and technical skills while gaining experience on a professional level. To date, four past members have advanced to professional dance units including the Lakergirls, Clippergirls, San Diego Chargers Dance Team and Chivas USA professional soccer organization.

How long have the Inglewood Blackhawks been in existence? – The Inglewood Blackhawks will be entering their 11th year of operations in the upcoming 2011 season.

Where do the Blackhawks get their players from? – The Blackhawks recruit players from several walks of life. One of the secrets of success for the Blackhawks is that they recruit from major universities as well as local junior colleges. We understand that every player will not get drafted into the NFL from a four year college as well as knowing that all players from the junior college level will not move on to four year institutions. We also give former NFL, CFL, and AFL players the opportunity to utilize this level of football to regain admission into the above mentioned leagues. The Blackhawks give all of these walks of players the opportunity to continue playing as well as acquiring the needed game film to move on to the next level of paid professional football.

Who financially funds the Blackhawk Program? – The Blackhawk program is primarily funded by owners, Tony and Tosiha Reid. Mr. and Mrs. Reid are both hard working class citizens who reside in the Greater Los Angeles area. Mr. Reid works in the field of Social Work while Mrs. Reid works in the Aerospace field. With three children in their household, along with maintaining consistent 9 to 5 jobs, it would seem impossible to organize and run such a successful organization. But both strive off of the fact that they are giving these young people something positive to be involved while simultaneously giving them a second and probable last chance of making it to the big leagues.

What benefit is there for Mr. and Mrs. Reid to spending money to fund this program and not bringing any back in? – Really there isn't. The Reid's do this for the love of the game and to see young men excel to possibly a professional football level. It can easily be a financial hardship spending their personal resources, but fortunately the Blackhawks are blessed to have sponsors like you.

Is the Blackhawk program currently looking for assistance in the form of Sponsorships? – ABSOLUTELY! The Blackhawks are currently looking for large and small businesses to help sponsor the team for the upcoming 2011 season and beyond. There are numerous sponsorship opportunities inside this package that will not only assist the Blackhawk program, but elevate the exposure of your business through trade and promotions.

Please forward all sponsorship inquiries to D'nez Westmoreland, Director of Marketing/Public and Media Relations at dnez@blackhawkfootball.com.



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Sponsorship Opportunities

Minor league professional football is on the move, and the Inglewood Blackhawks lead the industry with new and improved services to our sponsors and our fans. The Inglewood Blackhawks program continues to grow at a record pace. The City of Inglewood and Airport Chamber of Commerce have welcomed the Blackhawks with open arms. And we welcome the opportunity to showcase your company along side with us.

Taking Advantage

As our **partner**, you have the luxury of choosing from a number of valuable programs that will be designed specifically to enhance your extended marketing efforts. Our partners will enjoy heart-pounding football entertainment opportunities for their clients and employees, at the same time boast increased store traffic and product usage as a direct result of our relationship.

Sponsorship partners enjoy increased recognition among the thousands of loyal Blackhawk fans, as well as, significant exposure to hundreds of thousands of persons in the Inglewood ADI (Area of Dominant Influence) and its surrounding communities.

Simply, our fans are very loyal and go out of their way to support businesses that support us.

Additional image enhancing opportunities include the sponsorship of individual games, promotional events, regular features, fan educational programs, weekly game programs, and many more local, regional cross-promotional opportunities.

We would very much like to feature your company product(s) and/or services at all of our home games and in our game programs. Our first home game is scheduled in mid-June.

All of our packages can be adjusted to better suit your specific needs.



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SPONSOR PACKAGES

Personal Packages:

- **Associate \$100.00**: Business name ad in the Game Program, (1) set of Season Tickets, and a Certificate of Appreciation.
- **Booster \$250.00**: Business card size ad in Game Program, Certificate of Appreciation, (1) Team T-shirt, (1) set of season tickets.

Small Business Packages:

- **Player Package \$500.00**: ¼ Page Ad in Game Program, Business Advertisement heard over P.A at all home games, Certificate of Appreciation, (1) Team T-shirts, (1) Team Hat, (2) sets of season tickets.
- **Coaches Circle \$1,000.00**: ½ Page Ad in Game Program, Business Advertisement heard over P.A at all home games, Certificate of Appreciation, (1) Team T-shirts, (1) Team Hats, (4) sets of season tickets, Invitation to year end Banquet.
- **Owners Box \$2,000.00**: Full page Ad in Game Program, company banner displayed at all home games, business advertisement heard over P.A at all home games, Team Jacket, (2) Team T-shirts, (2) Team Hats. (6) Sets of Season Tickets, autographed team football, invitation for (2) to year-end banquet celebration, Sponsor Plaque of Appreciation.

Corporation Packages:

- **Corporate Sponsor \$5,000.00**: Full page Color Ad in Game Program, Business Advertisement heard over P.A at all home games, Team Jacket, (6) Team T-shirts, (6) Team Hats, (12) sets of Season Tickets, **Large banner displayed at all home games**, 2 Autographed Team Footballs, Invitation for (2) to year end Banquet Celebration, Sponsor Plaque of Appreciation.
- **Official Team Sponsor \$10,000.00 +**: Become an Official Sponsor for a home game. All options are open for negotiation. Contact a team representative we have several game packages available to better showcase your company for your specific business type.

***CUSTOMIZED SPONSORSHIP
PACKAGES ARE AVAILABLE.***





Sponsor Sign – Up Form

Company Name: _____

Contact Name: _____ Date: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Primary Contact Telephone Number: _____ Email: _____

<u>Level of Contribution</u> (Check One)	<u>Amount</u> (Check One)
Associate	\$100.00 ____
Booster	\$250.00 ____
Player	\$500.00 ____
Coaches Circle	\$1,000.00 ____
Owners Box	\$2,000.00 ____
Corporate Sponsor	\$5,000.00 ____
Official Team	\$10,000.00 ____
Custom Sponsor	\$ _____
Total Sponsored: \$ _____	

X _____
Authorized Signature

*****Note: Please attach Sheet for Advertising Copy or Business Card***

The Inglewood Blackhawks

Thank You for Your Support





**Blackhawk Owners, Tony and Tosiha Reid along with
League namesake and endorser, Ms. Patti La Belle**



LaBelle Community Football League

**501 (c)(3) compliant as part of the LaBelle Community
Association (not-for-profit)**